

## Second IMA Conference



# MATHEMATICS WORKS

A conference introducing teachers to some of the areas where mathematics is used in the world of work

19th October 2007      The Royal Society, London

## PROGRAMME

- 09:30      Registration Opens
- 10:15      Welcome/Introduction
- 10:20      Professor John McWhirter FRS, Cardiff University  
*"Applications of Mathematics"*
- 11:00      Dr Helen Wilson MIMA, University College London  
*"Problem plastics – and how Mathematics can help"*
- 11:15      Tea/Coffee
- 11:35      Professor Chris Budd FIMA, University of Bath  
*"Eat, Drink and Be Merry...Mathematics in the Food Industry"*
- 12:15      Paul Shephard  
*"The Maths of Sports Stadiums"*
- 12:55      Lunch
- 13:45      Garrod Musto FIMA, Kingswood School, Bath  
*"The Impact of Mathematics 2006"*
- 14:15      Professor Peter Grindrod CMath FIMA, University of Reading  
IMA President  
*"The distillation of insights from massive databases for commercial and marketing application"*
- 14:55      Adrian Fenton, STEM  
*"The M in STEM"*
- 15:10      Tea/Coffee and close